



*Business and technology tips from the team you trust*

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## NEWS YOU CAN USE

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### **7 Key Cyber Security Questions**

You're probably familiar with Maslow's hierarchy of needs, right? It's usually shown as a pyramid describing the levels of human needs as a theory of motivation or curiosity or growth. From the bottom up, you have to satisfy one before you're even interested in the next.

If you've seen it, then you know the very bottom is physiological (air and food), and that next up is safety, or security.

Security is that basic and critical. And your cybersecurity is so important to your business's growth that we want you to have these 7 key questions to ask about it and get satisfied.

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## How to Stay Safe while Working Remotely

[WTOC Video 2:36 min]

Did you travel this summer? Hop on wi-fi real quick to check your email?

Whether it's every day or just once in a while, connecting to our business networks from outside can introduce risks if we're not careful.

Watch this quick video for some tips, even if they are just reminders for you.

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Catch up on older editions of the newsletter here.

[Newsletter Archive](#)

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## INSIDE INFINITY

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## Tool Testing



This is so cool.

There is a free AI tool that can restore your old torn and worn photos.

**Please Note:** Just like the tool shared in May, we have no affiliation with this. In addition, I didn't see any information about photos being stored or shared, so if you have privacy concerns, please dig deeper before using.

That said, it takes SECONDS, and I saw it work with the sample pictures on the page as well as with some random test photos I uploaded.

Click the yellow image above to access the tool. Or [read this article to learn more about it first.](#)

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## Will You Vote for Us?



Our team is up for a 2022 Best of Georgia award, and with your help, they can get the recognition they deserve.

Vote once a day every day through October 31st.

Click the image to go right to our listing.

Then tell me who else you're voting for and we can help other Savannah businesses take top marks for the state!

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## Backup and Disaster Recovery Resources



I'm sure you're sick of me talking about Backup and Disaster Recovery planning and tips. I'm sorry. But I can't help myself!

As long as it's Hurricane Season, I would rather annoy you than have you feel unprepared or get blindsided.

So click the image above for information about writing your disaster recovery **plan**, choosing the best **backups** for your business, uncovering what's **missing**, etc.

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## It's a Date (Events)

- The Savannah Chamber's free Business Expo is **Thursday, August 25**.
- Union Mission's ribbon-cutting on the newly renovated Parker's House is **Wednesday, August 31**.
- Labor Day is **Monday, September 5**.
- And Cybersecurity Awareness Month is coming up quick in October.

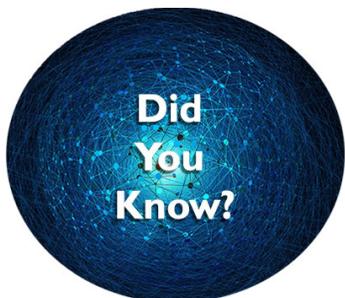
### Employee Anniversaries

- August 11 - Tom - 6 years

- August 18 - Alex Martinez - 6 years

Join us on Facebook or LinkedIn to share in the celebration of these anniversaries and send your own message of congratulations.

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## Did You Know?

The *Mona Lisa* was stolen in August 111 years ago.

And according to many sources, that theft is what made the painting famous.

In fact, after the Louvre announced the theft and shut down for a week, newspapers all over the world made headlines about it. Then the museum re-opened to mobs of people who wanted to see the *empty space where the painting should be*.

Even Pablo Picasso was questioned as a possible suspect of the crime.

The painting was eventually recovered almost 2-and-a-half years later. It was toured across Italy for months, and the thief went on trial in Florence.

He claimed to be a patriot who fell in love with the painting and wanted to restore it to its 'native land.' He gained a lot of sympathy and was found guilty but sentenced to basically the time he had already served. A few days after the trial concluded, World War I began and suddenly a painting was not as important.

Why did I share this?

I find it fascinating.

You can use it as an ice-breaker at a networking function.

And I feel like there are lessons here for us. Such as...

People love a mystery.  
And other people's mistakes.

Fame is fickle, and it's important to  
maintain perspective.

Maybe P.T. Barnum (or Oscar Wilde)  
was right, that no publicity is bad  
publicity.

Or maybe it's that even a 500-year-  
old painting can benefit from  
technology. It is protected by  
specially designed anti-glare,  
bulletproof glass as a display case  
that houses systems to control  
temperature, humidity, and lighting.

Amazing.

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## Scary Stat

The Smithsonian recently added 2 fax  
machines to their collection as  
historical artifacts. Yet there are still  
**46.3 million active fax machines  
in the world, 17 million of which  
are in the US.**

Yes, people still use fax machines.  
And not just in healthcare.

They do have certain benefits.

But it is important to keep a close eye  
on any legacy technology that is  
integrated with your modern network.  
This includes old copiers and other  
machines.

Because hackers are trying to take  
advantage. There's even a name for  
this kind of hijacking: "fexploitation."

You don't have to get rid of anything  
that's working for you; just don't  
forget about it either.

As your IT partner, these risks are  
why we may recommend encryption,  
segmentation, or other ways to keep  
you protected.

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## Community & Partner Spotlight

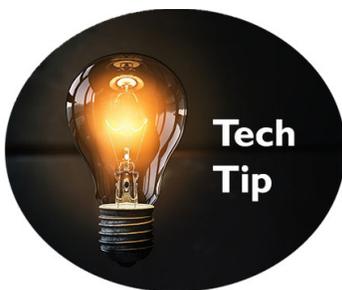


Holding themselves above industry standards, the team at Crawford Boiler offers industrial boiler repair services, including 24/7 emergency repairs and rentals. They've been providing expert and honest service as a local, family-owned business for over 40 years. And whether you've heard of them or not, you can rest assured they're doing their part to keep Savannah's power plants and mills up and running. Like their trailer says, "Our best work is under pressure."

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***Interested in seeing your company or event in the Spotlight?***

[Let me know!](#)



### **Tech Tip Reminder:**

Tech Tips are separate from the monthly newsletter. They go out once a month on the second Tuesday. You can think of it as *Tech Tip Tuesday*. :)

Click to update your preferences using the link below, or visit our [Resources page](#) to sign up.