



Backup and Disaster Recovery Planning

Stay a Step Ahead to Stay in Business

EXCEPTIONAL BACKUP AND RECOVERY SOLUTIONS

As a business owner, you've learned to expect the unexpected. Sometimes that includes disasters such as hurricanes, power outages, sudden employee turnover, and more.

Infinity, Inc. understands the importance of your customer and company data. For your business to function, your staff and technology have to be ready to handle any of the following emergency situations:

- Flooding
- Arson
- Theft
- Intentional or Accidental Destruction of Data
- Hacking and/or Malware

Prepare yourself BEFORE disaster strikes.



THE DISASTER READINESS CHECKLIST

You may not be able to prevent disasters, but you can prepare for them. Use the following questions to ensure your business is ready to react to whatever might happen.

- | | | |
|-------|----|--|
| YES | NO | • Do you have a disaster recovery plan? |
| YES | NO | • Is it in writing and do employees know where to find it? |
| YES | NO | • Does it cover employee responsibilities, physical assets, technology infrastructure, and communications? |
| YES | NO | • Do you have a disaster recovery solution in place? |
| YES | NO | • Do you trust it? |
| _____ | | • When was the last time your backup was tested? |
| YES | NO | • When a disaster occurs, is there an offsite copy of your data? |
| _____ | | • How long does it take to recover from your current backup solution? |
| _____ | | • How long can you realistically be down? 1 hour? 1 day? |
| _____ | | • What is the financial cost of downtime to your business? |

If you answered "NO" to any of these items or couldn't fill in a response, contact your IT services provider. As a partner working for the success of your business, your IT professionals should be able to help you prepare for various disaster situations.

And if you found this helpful, get our **Disaster Recovery Checklist** for next steps.

RUN ANYWHERE | PROTECT ANYTHING | RESTORE ANYTIME

