

Let's get this IT party started! [Your January 2022 Insight]



*Business and technology tips from the team you trust*

In this issue:

- **For your business:** IT Seasons for a More Successful Year
- **For you:** Data Privacy Week
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- Fun Fact
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- Tech Tip - ***Changed Sept. 2021, See Below***

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## A Note from Me to You



Happy New Year!

I'm sorry if it's annoying to read that almost 3 weeks into 2022, but I am trying to hold onto the feeling of newness for as long as possible.

Way too much of the past couple years has been filled with same-ness, dragginess, and sometimes unrealness.

I want to feel fresh and hopeful and energized. So Happy New Year!

I'm going to be testing out some **new features** in your monthly newsletter this year, and I really want this email to be of value to you. So please send any **feedback** you have, positive or negative. Replies come right to me, and I promise I read every bit.

Also, **thank you** for reading these messages. It truly does mean a lot to me.

And if you ever want to **stop getting them**, you can update your preferences using the handy button below, or by clicking the link at the bottom of every non-service email we send.

I don't want to lose you, but I know that's your call to make, not mine.

So here's to an amazing 2022!

I look forward to sharing it with you, and I wish you all the best it can bring.

Cat

[Update My Preferences](#)

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## NEWS YOU CAN USE

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### **How to Celebrate the I.T. Seasons of the Year to Strengthen Your Business (Video)**

First off, what are the I.T. Seasons?

Spoiler: we made them up.

But we did it to help guide you toward a stronger business and team throughout the year, as well as year over year. Even if you take just 1 of the ideas included, it's worth checking out.

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## Data Privacy Week

It used to be just 1 day. Now, our digital lives have made data privacy so important that it will be observed for an entire week.

Click the image to understand exactly what data privacy is and the risks we face by ignoring it. You'll get actionable ways to better protect yourself both personally and at work.

And before you skip this over, ask yourself 1 question:

"When was the last time I actually read the terms and conditions before agreeing?"

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Catch up on older editions of the newsletter here.

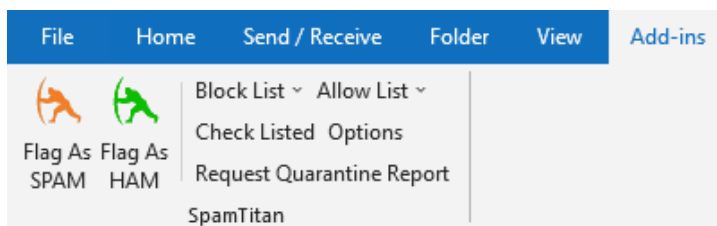
[Newsletter Archive](#)

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## INSIDE INFINITY

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New Tool for You



This is a reminder about the new Outlook tool coming your way.

You should have received an email from Chuck, our CEO, on January 12th introducing it. There is nothing you have to do. But if you *want* to, you can click the image to download a pdf about your SpamTitan login.

The tool will launch January 27, and you will get more detailed information on the 26th.

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## Know Anyone?



We're looking for that special someone.

Not a person to bring us Valentine's flowers or candy, but a real everyday hero.

Someone who can prioritize wisely, communicate clearly, and become a team leader. Does that sound like anyone you know? Send them to the link in the image, our Careers page, for details and to apply!

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## It's a Date (Events)

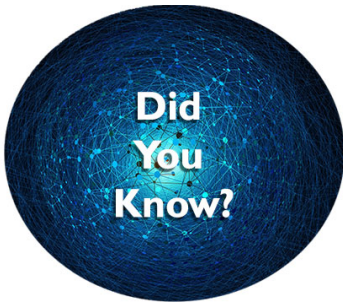
- Data Privacy Week is **January 24-28**.
- The [Savannah Downtown Business Association's Inaugural Golf Tournament](#) happens **Tuesday, February 15**.

Employee Anniversaries:

- January 1 - Cassidy - 4 years
- January 28 - Dejone - 3 years

Join us on [Facebook](#) or [LinkedIn](#) to share in the celebration of these anniversaries and send your own message of congratulations.

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## Did You Know?

"The data collected by the vast majority of products people use every day isn't regulated. Since there are no federal privacy laws regulating many companies, they're pretty much free to do what they want with the data, unless a state has its own data privacy law (more on that below).

- In most states, companies can use, share, or sell any data they collect about you without notifying you that they're doing so.
- No national law standardizes when (or if) a company must notify you if your data is breached or exposed to unauthorized parties.
- If a company shares your data, including sensitive information such as your health or location, with third parties (like data brokers), those third parties can further sell it or share it without notifying you."

Source linked in next section.



## Scary Stat

Only **3 out of all 50** US states have comprehensive data privacy laws to protect consumers.

However, bills are pending in 16 states, and 6 states have study committees or task forces.

[Click here to view the map](#) (about halfway down the page).

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## Community & Partner Spotlight



When you need high quality industrial and commercial products, you need High Grade Manufacturing.

This family owned business has been recycling tires into laminated wheels for rotary mowers and split & punch products for the loading dock industry since 1992.

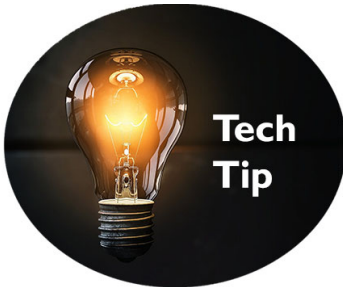
They have grown and diversified over the years and now proudly offer Full Tail Wheel Assemblies, Solid Molded Tires, Finish Mower Assemblies, Hubs, Forks, Turnbuckles, and all Replacements parts for their products. And their tires are OEM for many major brand names. So for high quality products from local professionals, call High Grade.

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***Interested in seeing your company or event in the Spotlight?***

[Let me know!](#)

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**Tech Tip Reminder:**

Tech Tips are now separate from the monthly newsletter. They go out once a month on the second Tuesday. You can think of it as *Tech Tip Tuesday*. :)

Click to update your preferences using the link below, or visit our [Resources page](#) to sign up.

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