



*Business and technology tips from the team you trust*

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## NEWS YOU CAN USE

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### **5 Strategic Tips to Prevent Data Loss**

Imagine you suddenly lost all your business's data, what would you do?

If your immediate response is "panic," you're not alone. But it doesn't have to be that way. Read this article for 5 tips to prevent data loss and protect your business.

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## How to Make Your Business Disaster Recovery Ready

### 5 Steps in 5 Minutes [Animated Video]

Maybe it's just me, but there's something about animation that makes concepts seem simpler or easier to understand. So for such a large, important topic as disaster recovery, breaking down the pieces into an animated video seemed like a good idea. But you be the judge.

Click to watch, and then tell me what you think.

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Catch up on older editions of the newsletter here.

[Newsletter Archive](#)

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**INSIDE INFINITY**

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## Free Resource



Oh, the weather outside is frightful,  
Unless you find sweating delightful...

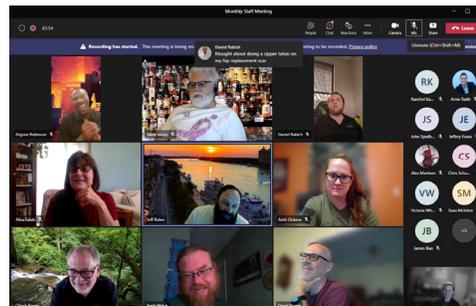
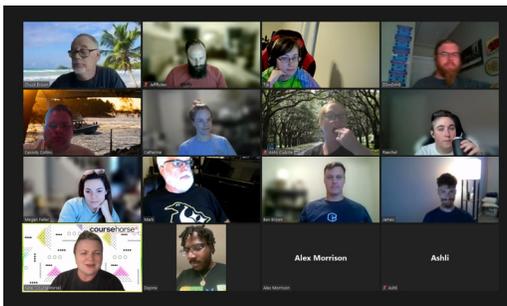
Don't worry, that's as much 'Christmas in July' as I can handle. :) I'm just pointing out that we're fully into another Georgia summer, which means Hurricane Season.

So your free resource this month is a Backup and Disaster Recovery **Readiness Checklist**. It's short and sweet, and you can use it to self-assess your readiness for a disaster such as a hurricane.

Then, if you find it useful, you can use the link near the bottom of it to get your free Recovery Checklist as well. That one digs a little deeper and can help you choose the right backup solution and flesh out your BDR Plan.

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## Subscriber Exclusive - Behind the Scenes Pics





For a little summer fun, I thought I'd show you a few Infinity photos that haven't been shared publicly.

The first 3 are from virtual meetings. We cover important information, of course, but also tend to laugh quite a bit. Games like Family Feud and trivia get incorporated into our staff meetings, and we've enjoyed a virtual Escape Room experience, too!

The 4th photo comes from one of our team members. It's Gary the Gator, sunning by the pond behind our building. Glad *someone* enjoys this heat.

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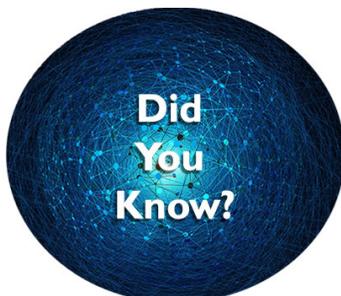
## It's a Date (Events)

- SysAdmin Day is **Friday, July 29**.
- **Friday** is also the [Build the Non-Profit Board You Need Now event](#). Click the link to get details and register for this free professional development training for Executive Directors and Board Members.

### Employee Anniversaries

- June 1 - Cat - 5 years
- June 16 - Arnie - 1 year
- June 23 - Jeff - 6 yrs
- July 16 - Sean - 3 years

Join us on Facebook or LinkedIn to share in the celebration of these anniversaries and send your own message of congratulations.



## Did You Know?

In honor of public schools starting up next week, enjoy some fun facts about pencils. We love our technology for sure, but we didn't all start out using laptops and tablets. Here's to beginnings.

- The average pencil can be sharpened 17 times and write about 45,000 words or draw a line 35 miles long before it's out of service.
- Pencils can also be used in zero gravity, upside down, or even underwater.
- Before pencil erasers were invented, a common way to get rid of pencil markings was with a rolled up piece of white bread!
- Teachers resisted erasers when they were first invented because they thought they'd encourage kids to make mistakes.

Source: [Blue Water Credit - 35 fun facts](#)

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## Scary Stat

According to the Wall Street Journal, **cyber insurance costs went up 92% in 2021.**

From the WSJ article, "Now, if you can't demonstrate certain baseline [cybersecurity] controls, the vast majority of the marketplace is going to say no," said Adam Lantrip, senior vice president and leader of the professional and cyber solutions practice at insurance brokerage CAC Specialty.

In addition to bumping prices last year, Mr. Lantrip said, many carriers cut what their policies covered. That translated to companies needing more policies—and to complete more paperwork—to maintain the same dollar amount of coverage.

Mr. Lantrip's firm now **budgets four to six months for its clients** to clear all the hurdles needed to renew their plans.

'It's getting almost to a point where the deals never get put to bed,' Mr. Lantrip said."

Read the [WSJ article here](#).

Get an [overview of cyber insurance and key factors to consider here](#).

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## Community & Partner Spotlight



'Welcome to paradise,' their website reads.

The Landings Association is a not-for-profit corporation formed to promote the health, safety, and welfare of the residents of The Landings on Skidaway Island. They offer amenities including multiple marinas and options for athletics, pets, plants, and more. There's even a live bird cam link on their site.

The Landings Association isn't just fun and games though; they manage numerous roads, lagoons, buildings, bridges, etc., too.

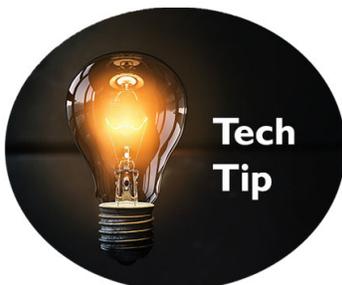
Click on the logo above for more information about making your next home in The Landings or to travel back in time and get news and events about their 50th anniversary this year. Cheers to 50 years!

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***Interested in seeing your company or event in the Spotlight?***

[Let me know!](#)

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### **Tech Tip Reminder:**

Tech Tips are separate from the monthly newsletter. They go out once a month on the second Tuesday. You can think of it as *Tech Tip Tuesday*. :)

Click to update your preferences using the link below, or visit our [Resources page](#) to sign up.

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