



Business and technology tips from the team you trust

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NEWS YOU CAN USE



Why You Need a Disaster Recovery Plan and How to Write One (with Video)

Hurricane Season officially starts a week from today (June 1st). And while we may not typically get serious impacts in Savannah until September or October, counting on quiet summer weather is asking for disaster.

Storms have been increasing in intensity, and there have been more of them year after year. Experts predict more for 2022, so it is imperative to plan ahead.

"Forecasters at NOAA's Climate Prediction Center, a division of the National Weather Service, are predicting above-average hurricane activity this year — which would make it the seventh consecutive above-average hurricane season."

If I may be blunt, a Disaster Recovery plan in your head is not a plan at all; it's an idea. A plan needs to be written down, hashed out with your team, tested, and available to everyone in your company in order to be effective.

And a plan that was written 3 years ago and never touched again is likely to be very different from the plan you need today.

Click the image above for a clear guide through the plan-writing process by our CEO. He provides the areas you want to consider and questions to help you address your particular business's needs.



Putting the Fun in MFA (with Animation)

If it seems like everyone is talking about MFA, or Multi Factor Authentication, lately...they are.

It is one of the easiest and most effective ways to drastically increase your company's security. Not to mention it may be required in order for you to get cyber insurance or meet other compliance standards.

But there still seems to be such resistance to the idea. So we decided to put the "fun" in MFA. Click the image to see what we mean.

Catch up on older editions of the newsletter here.

[Newsletter Archive](#)

INSIDE INFINITY

Tool Testing



As I mentioned in January, I'm going to be trying different things with the newsletter this year. This segment is another new test. I thought you might enjoy hearing about tools we come across and test out. We *are* a technology company, after all; if we don't vet new tools, who will? :) That said, we have absolutely no affiliation with this tool. It's just something I heard about and tried and thought was cool. I don't guarantee any results, and if you decide to check it out, you do so at your own risk.

~

If you haven't tried any AI writing tools yet, this is an easy one to test out.

It's called **Rytr** (as in, writer), and it wants you to create an account before using. Takes just a minute. The free level generates 5,000 characters a month, which comes out to about 700-800 words, and there are 2 paid options.

As far as using Rytr, I found it simple and fast, and I only tried the free version. You pick the type of content you want it to write (an email, blog, business pitch, etc.), the tone, and how many variations you want it to produce, up to 3. I will say I didn't notice any humor when I selected the 'humorous' tone, but maybe I should have gone with 'funny.'

Anyway give it a whirl if you've been curious about AI or you have writer's block. Click the image above. And let me know how it goes!

Again, Infinity has no affiliation with this tool; I just thought it was interesting and potentially helpful.

\$2,000 Scholarship Deadline May 31



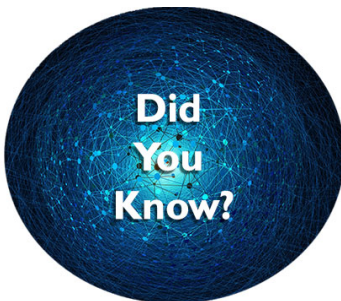
Our annual scholarship deadline is next week!

If you know any graduating high school seniors, please encourage them to get their applications in before the deadline. It's open to public and private school students in Chatham, Bryan, and Effingham Counties.

Click the image for full eligibility details and application.

It's a Date (Events)

- Memorial Day is **May 30**.
Enjoy the long weekend and sales and barbecues, but take some time to reflect on the reason for the holiday, too. Memorial Day is for remembering those in the military who died while serving, and the official moment of remembrance is 3pm. These men and women literally gave their lives for our freedom, and this holiday is a way to honor them.
- Hurricane Season starts **June 1**.
- [Raising Hope](#) is **June 7**.
- Juneteenth and Father's Day is **June 19**.



Did You Know?

Studies show that **people read more slowly on screen than on paper (average 10% slower) and that we don't learn as well from online reading in passages longer than 500 words.**

Combine that with the blinking fact from last month, and we've got some

solid biological incentives to read more physical books.

But that's oversimplifying.

There are some definite advantages to digital reading:

- You can change font size and background color for better visibility.
- You can often highlight passages and have the computer read them to you so you're engaging multiple learning styles for better retention.
- And you can typically find hyperlinks to additional information and resources.

The fun fact takeaway for this month is to not beat yourself up if you feel like you retain less than you used to. You're probably doing a lot more digital reading, which is typically more like skimming. With distractions. Try using the tricks above (or share them with your children) to improve digital learning, and print anything you need to read carefully.



Scary Stat

It takes an **average of 287 days for security teams to identify and contain a data breach**, according to the "Cost of a Data Breach 2021" report released by IBM and Ponemon Institute.

That's almost 80% of a year.

What would you do if you found out more than 3/4 of your year had been compromised?

Do you have the right backups in place, and are they being tested to make sure they'll work if you need them?

The start of Hurricane Season is the perfect time to take a look and make any changes that you need.

Review these [backup basics](#) and let us know if you have any questions.

Community & Partner Spotlight

BOILERMAKERS



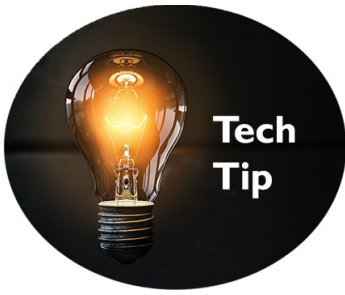
The International Brotherhood of Boilermakers represents more than 50,000 skilled craftsmen and women and industrial workers who work in heavy industry, shipbuilding, manufacturing, railroads, cement, mining, and related industries. Organized in 1880, it is one of the oldest unions in the United States and serves more than 200 local lodges across North America.

Their members construct and repair electric power plants, refineries, pulp and paper mills, and steel mills. They build naval ships and commercial tankers, repair locomotives, and make cement. They forge tools for industry and make consumer goods.

Local Lodge 26 in Savannah takes pride in being the right choice for workers who want an innovative, forward-thinking union that looks out for its members today and tomorrow. And the right choice for owners, contractors and other employers who want to get the job done right—on time, within budget and safely. Click on their logo for ways to join, support, or subscribe to Boilermaker news.

Interested in seeing your company or event in the Spotlight?

[Let me know!](#)



Tech Tip Reminder:

Tech Tips are separate from the monthly newsletter. They go out once a month on the second Tuesday. You can think of it as *Tech Tip Tuesday*. :)

Click to update your preferences using the link below, or visit our [Resources page](#) to sign up.

